

**FLORIDA
COLLEGIATE
SUCCESS
INITIATIVE**

Florida CSI

History:

A two year grant funded by the
U.S. Department of Education;
Office of Safe and Drug Free Schools

Applied 2009

Approved 7/1/2010 – 6/30/2012

Award: \$375,000 per year

Grant Goal:

Provide funds to prevent and reduce the rate of underage alcohol consumption, including binge drinking, among students at institutions of higher education (IHE's), on campus and in the surrounding communities

Financial Assistance:

To develop, expand or enhance a statewide coalition to prevent and reduce alcohol abuse by targeting underage students at IHEs throughout the state, both on campuses and in the surrounding communities.

Targeted Communities:

Represent 16.9% of Florida youth ages 15-24

Leon

Alachua

Orange

Hillsborough

Tasks:

- Partner with representatives of IHEs to conduct the SARG process on campus and in the areas surrounding campus.
- Plan strategic initiatives that target identified needs (based on NA/LM, resource assessment and CCAP)

Some grantees may be able to implement the strategic plan based upon the results of their resource assessment and available funds.

Sustainability planning will be an integral part of the collaboratives' planning process

Performance Measures:

Government Performance & Accountability Act (GPRA)

Required by the grant

- The percentage of grantees that demonstrate a reduction in 30 day alcohol use among under-age students at participating IHEs
- The percentage of grantees that demonstrate a reduction in 30 day binge drinking among underage students at participating IHEs

Performance Measures

DCF additional measures

- **Increase knowledge and awareness of the problem within targeted communities among students, faculty, and staff and other responsible community adults**
- **Increase, in each targeted community, the perception of wrongfulness of alcohol and other drug use among students, faculty & staff and other responsible community adults**
- **Increase, in each targeted community, the perception of harm from use of alcohol and other drug use among students, faculty & staff, and other responsible community adults.**

Survey Incentives

Incentives for evaluation type activities (e.g. surveys, focus groups) are an allowable use of grant funds; however,

- No cash payments may be made directly to participants
- Gift Cards are considered to be cash incentives
- Incentives may not be more than a \$10 value

Suggested uses:

Vouchers may be issued to campus entities to defray the costs for:

- admission to athletic events,
- student union or other campus facility

Vouchers may be issued to the campus book store for the purchase of merchandise, including itunes gift cards.

Documentation:

- Keep a log of those survey participants who complete the survey and are eligible for the incentive.
- Provide a list of participants to the entity to which a voucher or credit has been issued so that they may issue credit accordingly; making sure they keep track of who has redeemed their credit.